



Pitch Deck, 2026

Seeking \$750k Seed Investment

Vision: To become North America's most trusted and reliable home repair & maintenance services platform, redefining how homeowners find and book professionals



Visit Our Website

www.bookmyhelp.com

• Problem Statement



Finding trusted Home Service Provider is

————— **Exhausting | Time Consuming | Overwhelming**

You are uncertain whether the person is

————— **Compliant | Qualified | Insured | Verified**

Service Booking & Execution

————— **Rigid | Inefficient | Complicated**

Overall, homeowners face uncertainty and friction at every step of finding, verifying, and booking home repair & maintenance service providers

• Solution

Web & Mobile based Marketplace platform

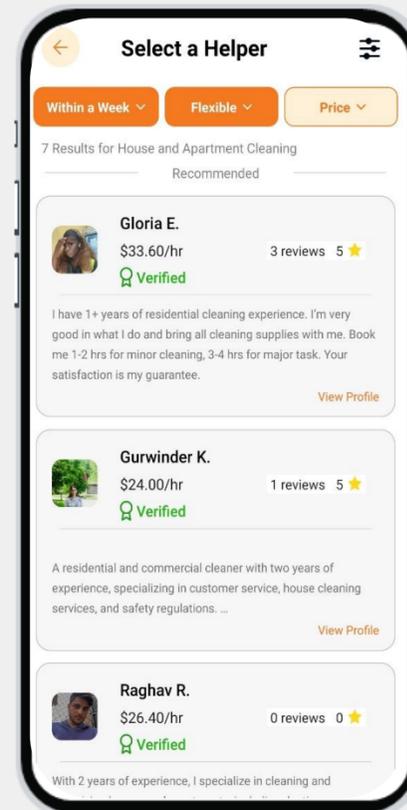
Bookmyhelp makes finding, verifying, and booking home services simple, reliable, and stress-free.

Simple
Efficient



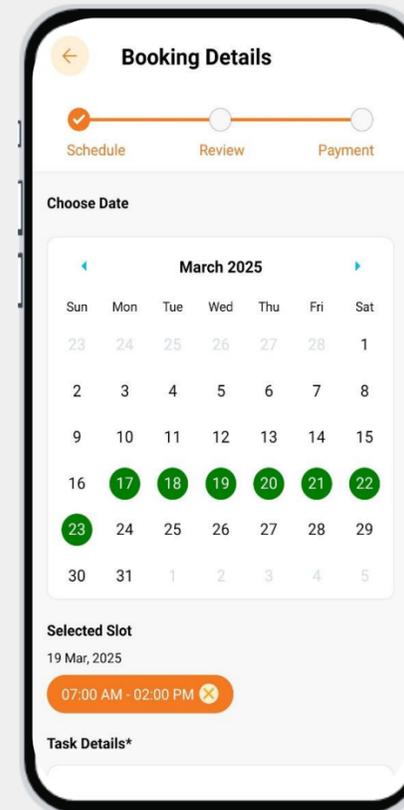
Select Service

Trust
Compliance



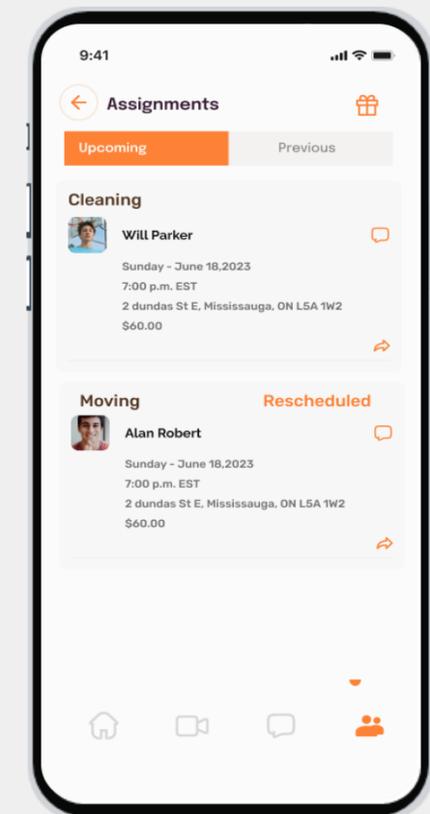
Choose the Professional

Flexible
Convenient



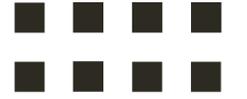
Book Instantly

Transparent
Efficient



Pay on Completion

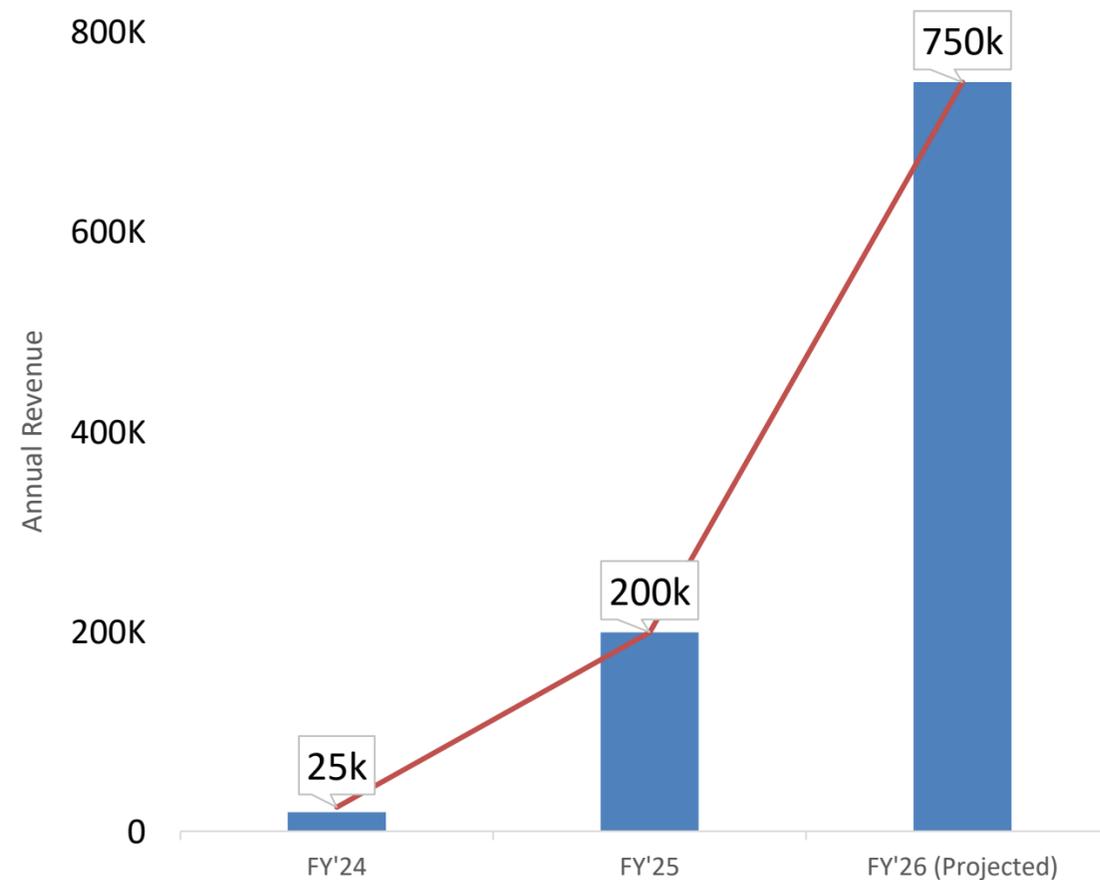
• Progress and Traction



Product Launch: July'2024

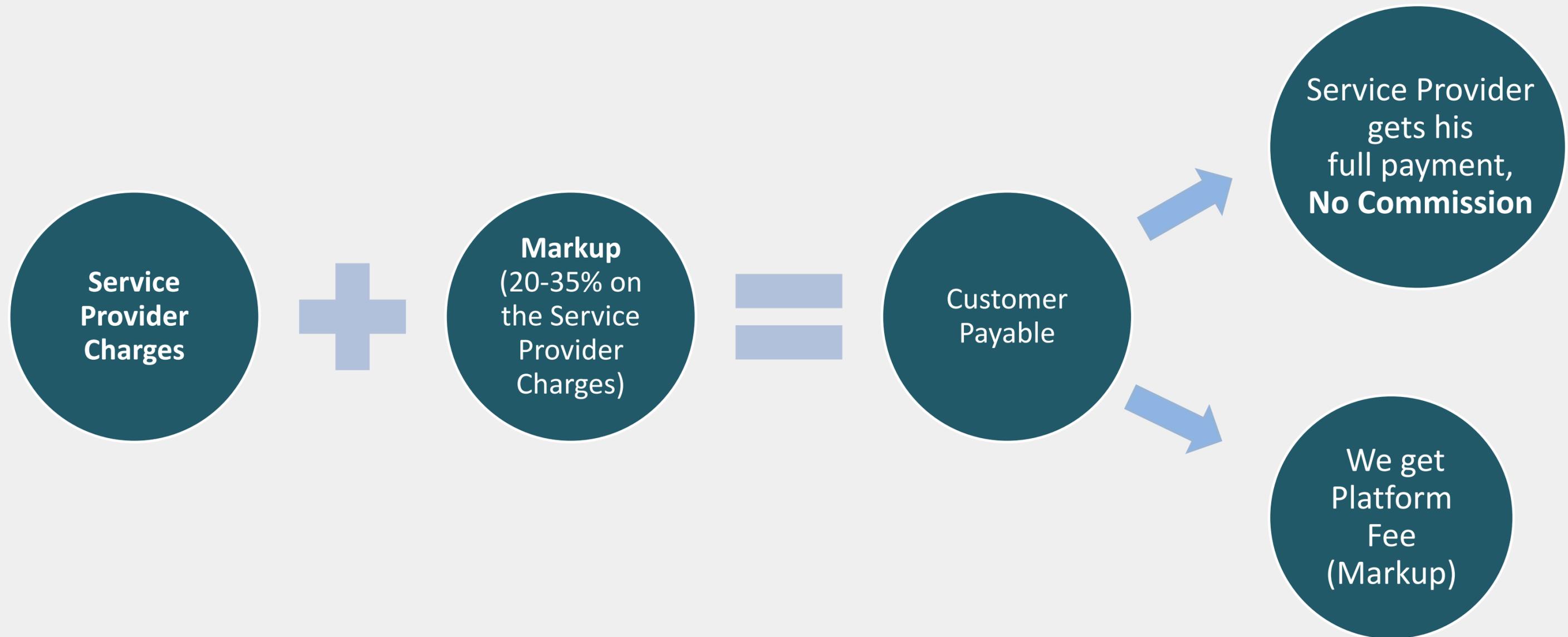
Region: Greater Toronto & Hamilton Area

Customers: 1000+



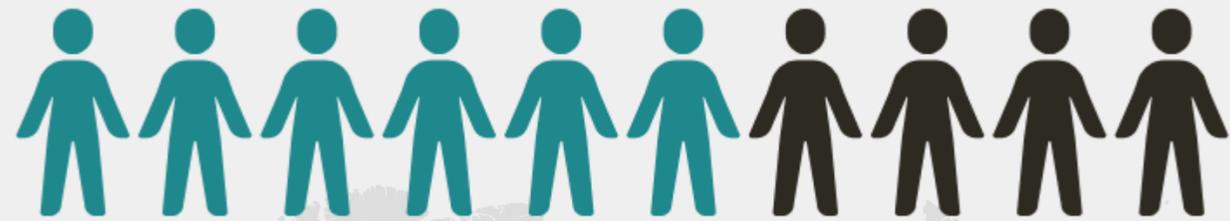


How we make Money



• Market Opportunity

(US + Canada)



Total Available Market (TAM)

\$ 700+ Billion

Includes Home Improvement, Maintenance & Emergency Repair services

Serviceable Available Market (SAM)

\$ 200+ Billion

Current offerings serves Home Maintenance and Home Emergency Repair Market

Serviceable Obtainable Market (SOM)

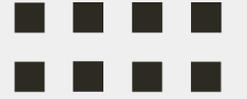
\$ 3+ Billion

Market size we directly cater as per our current service offerings

• Competitive Landscape

	Bookmyhelp	TaskRabbit	JiffyOnDemand	Handy	Local Listings
Compliance (Background, Certification, Insurance)	✓	✗	✓	✓	✗
Specialized Trade Skills & Service Availability	✓	✓	✓	✗	✓
Service Guarantee & Quality Control	✓	✗	✓	✓	✗
Booking Transparency & Pricing Flexibility	✓	✓	✗	✗	✗

• Our Ask



\$750k

Goal

65% ~ \$500k | Marketing & Customer Acquisition

20% ~ \$145k | Product Development & Infrastructure

10% ~ \$70k | Operations & Customer Support

5% ~ \$35k | Compliance & Growth Opportunities

- 10,000 Active User Base
- Reach \$1.5 Mn Annual Revenue
- AI Driven Technology Adoption
- Market Growth Leader in Canada
- Expand to United States - East Coast



Rais Iqbal
Founder & CEO

Thank You

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